



矽谷台美產業科技協會

2010 Annual Conference

Theme: Health Care Reform – Changes and Opportunities

Place: CTCC, 4405, Fortran Ct., San Jose, CA 95134

May 15, 2010		Afternoon Program	MC: Dr. Julia Hsiao
12:00pm-12:35pm	Registration and Networking / Speakers Meet the Press		
12:35pm-12:45pm	Welcome and Opening Remarks Dr. Sam Chow , Ph.D., President, TAITA-SV Dr. Joseph Yang , Ph.D., Director, Science and Technology Division/TECO		
12:45pm- 1:30pm	Keynote Presentation: Health Care Reform - What Can US Learn from Taiwan? Speaker: Dr. Ching-Chuan Yeh , M.D., M.P.H. Founding CEO, Bureau of National Health Insurance, Professor of Public Health, Tzu-Chi University, Taiwan		
1:30pm – 2:15pm	Keynote Presentation: US Health Care Reform: The Good, The Bad, and The Ugly Speaker: Dr. Harold Luft , Ph.D. Dir. of Palo Alto Medical Foundation Research Institute, Professor of Emeritus, UCSF		
2:15pm- 2:30pm	Break		
2:30pm -3:45pm	“Service Industry Perspectives: Payers/Regulators/ Practitioners ” Moderator: Dr. Lihjen Wang , M.S., Pharm.D., Adj. Prof., University of the Pacific Panelists: Dr. Helen Hempel , J.D., Certified Elder Law Attorney Dr. Yu-Chu Shen , Ph.D., Associate Professor of Economics, Naval Postgraduate School Dr. Lihjen Wang , Pharm.D., Adjunct Professor, University of the Pacific		
3:45pm- 5:00pm	“Product Industry Perspectives: Pharma / Medical Devices Moderator: Dr. Keelung Hong , Ph.D., Chairman/CEO, Taiwan Liposome Co. Panelists: Dr. Larry Hsu , Ph.D., President/CEO, Impax Labs Dr. Yue-Teh Jang , Ph.D., General Partner, The Vertical Group Dr. Marietta Wu , M.D., Ph.D., Dir., Venture Capital, Burrill & Co.		
		Evening Program	MC: Ms. Vivienne Yang & Dr. Kenneth Huo
5:00pm – 6:00pm	Registration & Networking		
6:00pm – 7:00pm	Dinner		
7:00pm - 7:15pm	Move to Auditorium		
7:15pm - 7:20pm	Remarks by TAITA Presidents		
7:20pm- 7:30pm	Transition of Officers BODs		
7:30pm – 8:20pm	Keynote Speech: “Next health System Reforms Facing USA and Taiwan: Implications for Science and Technology” Speaker: Dr. William C. L. Hsiao , Ph.D., Professor of Economics, Harvard University		
8:20pm- 8:30pm	Q & A		
8:30pm- 9:00pm	Entertainment featuring Young TAITA Band’s performance		
9:00pm- 9:25pm	Raffle prizes		
9:25pm- 9:30pm	Closing Remarks		Conference Chair : Mr. Paul Chen , M.S.

Details or Inquiries: www.taita.us